



## **Das Racist – diaspora space and online networked racism**

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The USA-based band, *Das Racist*, have recently acquired mainstream visibility and success. Their track, “Combination Pizza Hut And Taco Bell” (2008) has to-date been viewed almost two million times on YouTube, although it does not represent the range of musical output of *Das Racist*. The New York band is comprised of two South-Asian-Americans and a Cuban-Italian-American, and their music may be considered to express an anti-racist hip-hop musical subculture. It is notable that while their mainstream visibility has garnered both praise and criticism for their musical (in)authenticity and provocative performances. This paper explores the significance of *Das Racist* in relation to a diaspora space they occupy, and interrogates the racist online comments they have received on the YouTube social media platform.